L&Q Campaign Incentives November 2026

The below incentives are currently being offered at our developments between 1st – 30th November 2026 inclusive subject to availability and the terms and conditions applicable on pages 3 - 5. Reservations will be considered beyond the incentive period on a case-by-case basis.

£99 reservation fee

The following terms and conditions are applicable:

1. The reservation fee is reduced from £500 to £99 for reservations taken between 1st – 30th November 2026 inclusive
2. Following reservation an affordability assessment will be conducted by an Independent Mortgage Advisor before the purchase can be confirmed
3. The £99 reservation fee will be returned to you at completion of the purchase by way of deduction from monies due at completion of your purchase
4. The reservation fee is taken subject to an affordability assessment with an independent financial advisor which must take place within 5 working days of the reservation fee being taken
5. We offer a 14 day cooling off period during which your reservation fee is fully refundable from the date the reservation form is signed. If you decide to progress with the purchase before the end of the 14 day period, L&Q will not be responsible for any fees you have incurred if you decide to withdraw from the purchase later.
6. We incur legal and administration costs in connection with each reservation and subsequent sale. In accordance with condition 3 of our reservation agreement we are entitled to retain reasonable expenses incurred should you decide not to go ahead with your purchase. These differ from the figures noted within the reservation form as follows:

Incentives are offered subject to availability:

Development name:	Incentive available on selected homes up to:	Plots available on:
Prime Point (SO)	£99 reservation fee & £1,500 One4All voucher & £3,000 contribution towards buying costs	All available homes as per displayed price list
Alexandra Gate	£99 reservation fee & £1,500 One4All voucher & £3,000 deposit contribution.	All available homes as per displayed price list
Kew Bridge Rise	£99 reservation fee & £1,500 One4All voucher & £2,000 towards buying cost	All available homes as per displayed price list
High Street Quarter	£99 reservation fee & £1,500 One4All voucher	All available homes as per displayed price list
Rockcliffe Square (SO)	£99 reservation fee, £1,500 One4All voucher & £2,000 towards buying costs.	All available homes as per displayed price list

Darwin Green Phase 2	£99 reservation fee, £1,500 One4All voucher & £2,500 towards buying costs.	Plot 306
Darwin Green Phase 2B, 4B & 5&6C	£99 reservation fee & £1,500 One4All voucher	All available homes as per displayed price list
Kidbrooke Village	£99 reservation fee & £1,500 One4All voucher	All available homes in Rocket House & Jet House as per displayed price list
Barking Riverside (Barking)	£99 reservation fee, £1,500 One4All voucher & £1,000 towards buying costs.	Plot 151, 152, 158 & 162
Bankside Gardens	£99 reservation fee & £1,500 One4All voucher	Plots 305 and 605
The Quarry, Erith (OS)	£99 reservation fee & £1,500 One4All voucher plus: £10,000 towards buying costs £22,500 towards buying costs £25,000 towards buying costs	 Plots 474, 479 & 482 only All available 3 bedroom homes as per displayed price list All available 4 bedroom homes as per displayed price list

Purchaser Incentives

Terms & Conditions

L&Q Incentive Terms and Conditions

The following Terms and Conditions apply to all incentives offered by L&Q. Details of an incentive agreed on a specific sale can also be found on the Reservation form completed at the time the property is reserved.

The below terms are applicable to any incentive offered by L&Q

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1. Due to lender restrictions the total value of all incentives offered must not exceed 5% of the minimum share value being purchased where the sale is a Shared Ownership, this is based on the minimum share available on the selected plot
2. L&Q will not be responsible for direct payments to any lenders, or third parties and all other monthly commitment charges will remain as advised. It is the responsibility of the purchasers to pay all monthly commitment charges, including payment of service charges, ground rents and mortgage payments
3. Purchasers are not restricted from instructing a solicitor and mortgage broker of their own choice; however, we encourage use of a solicitor and mortgage broker from L&Q's selection of approved firms to assist with meeting the required transaction timeframes. Please discuss with your Sales Associate at the time of reservation
4. Intention to take advantage of any incentive must be disclosed at the time of reserving the property before any other discount is applied and recorded on the Reservation Form
5. This offer is subject to status and availability, and any offer is subject to approval by L&Q
6. Some incentives are only available as part of individual marketing campaigns and / or on selected plots. Details of the campaign, including any time periods this is valid for will be detailed on the marketing campaign advertisement, or further information can be obtained from the Sales team.
7. Offers cannot be used in conjunction with any other offer, discount, or incentive
8. Exchange of contracts must take place within 28 days of the legal pack being issued. If the property is ready for occupation completion must take place within 10 working days of exchange, otherwise completion will be on notice until the home is ready for occupation
9. L&Q reserve the right to remove an incentive at any time.

The below terms are in addition to those stated above and relate to various incentives we may offer.

Cash incentives, for example, buying costs, moving costs, rent / service charge paid or a contribution towards bills / stamp duty

1. The total value of the incentive is capped as a one-off sum which will be by way of **deduction**

   from monies due at completion of the purchase, **no cash payment will be made by L&Q to a purchaser**.

2. Where an incentive is offered as rent or service charge paid for a specified period, the value of the incentive shall be calculated as the monthly rent / service charge payment multiplied by the specified number of months, this is based on a purchase of the minimum share eg 25%.

3. Where an incentive for rent / service charge is applied, **the purchaser remains responsible for their rent / service charge account** following completion of the purchase**.**

Incentives offering items or a service

1. The total value of the incentive is capped as a one-off sum which will be made available by way of deduction from monies due at completion of the purchase, **no cash payment will be made by L&Q to a purchaser**

2. As above in point 2 purchasers are responsible for paying the provider directly unless otherwise stated.

Voucher Incentive Information

1. The total value of the incentive is capped as a one-off sum which will be made available by way of deduction from monies due at completion or the specified voucher or code – **no cash payment will be made by L&Q to a purchaser**

2. The voucher will be supplied within 75 days of completion of the purchase

3. Where a physical voucher or card is provided, if the value is £500 or over, a signature will be required upon receipt, the address of the purchased property will be used for tracked delivery. Once a signature is provided the voucher is confirmed as delivered and L&Q will take no responsibility for claims of loss or non-delivery. Purchasers are responsible for locating vouchers where they have not signed directly themselves

4. Where an E-Voucher or code is issued- the email address of the 1st purchaser will be used unless requested otherwise

5. Multiple vouchers, cards or codes may be supplied if limits are in place

6. Further terms and conditions may be in place from the voucher or service provider, it is the purchaser's responsibility to satisfy themselves of any terms applicable

7. It is the responsibility of the purchaser to check and adhere to any usage instructions or exclusions which may be in place with the voucher or service provider

8. It is the responsibility of the purchaser to observe any validity timescales or expiry dates

Furniture packs

1. The total value of the incentive is capped as a one-off sum which will be made available either by way of deduction from monies due at completion of the purchase or as a direct payment to the chosen interior design company if a furniture pack is selected. **No cash payments will be made to purchasers**

2. Should furniture not be required, a contribution towards buying costs may be selected, to be payable at completion of the purchase. Only one option may be selected. Any contribution to purchase costs will be by deduction of completion funds due and no cash payments will be made to purchasers

3. L&Q will make a direct payment to the chosen interior designer to cover the cost of the furniture up to the stated value, or the cost of a set furniture pack which will be noted on the reservation form. Any variation to an agree furniture pack or additional items requested will remain the responsibility

of the buyer cover. The buyer is to cover all costs outside the agreed amount

4. Should an advertised item be out of stock, the interior designer reserves the right to substitute with an item reasonable in comparison
5. It is the responsibility of the purchaser to dispose safely and responsibly of any furniture which may not be required
6. L&Q do not provide a warranty on furniture, nor has any item been tested by L&Q. Any queries post completion should be taken up directly with the relevant supplier
7. Furniture packs will be confirmed and instructed only when exchange of contracts has been made and / or a completion date has been confirmed. Whilst every effort will be made we cannot guarantee the furniture pack will be installed prior to or on completion - this will be subject to the availability of the interior designer and is outside of L&Q's control.

Recommend a friend

1. L&Q will provide an additional £500 by way of a voucher or a contribution towards buying costs to a purchaser who has been recommended to buy by an existing L&Q home owner
2. L&Q will operate a recommend a friend incentive occasionally, requests will only be accepted when there is a live campaign and the person recommending the purchaser is in receipt of valid correspondence
3. If you are purchasing as a result of a recommend a friend campaign this must be noted on the reservation form, along with the name, email address and address of the person that has recommended you before the sale is confirmed
4. Unless otherwise stated, the person referring must be a previous purchaser currently residing in an L&Q property that has completed the sale within the last 5 years. A maximum of 3 recommend a friend incentives will be paid per household
5. Any voucher or incentive is payable as per the terms and conditions within this document
6. L&Q reserve the right to withdraw this offer at any time

Recommend a friend (Prime Point only)

7. L&Q will provide an additional £2,000 by way of a voucher to an existing purchaser who has recommended another purchaser to buy at Prime Point
8. Only available at Prime Point on 'For sale' homes, not available for shared ownership.
9. L&Q will operate a recommend a friend incentive occasionally, requests will only be accepted when there is a live campaign and the person recommending the purchaser is in receipt of valid correspondence.
10. If you are purchasing as a result of a recommend a friend campaign, this must be noted on the reservation form, along with the name, email address and address of the person that has recommended you, before the sale is confirmed.
11. Unless otherwise stated, the person referring must be an exchanged purchaser at Prime Point. A maximum of 3 recommend a friend incentives will be paid per household.
12. Should either party fail to complete on their purchase at Prime Point, the incentive is no longer payable. Any voucher or incentive is payable as per the terms and conditions within this document.

13. L&Q reserve the right to withdraw this offer at any time

Buying schemes (Own New, Deposit Unlock)

1. L&Q may participate in buying schemes available via external parties. Purchasers using such buying schemes are responsible for ensuring they meet any eligibility criteria required

2. Buying schemes may be subject to individual circumstances and availability may vary based on the development and lender criteria

3. Buying schemes are independent and operated by third party providers. L&Q have no influence on eligibility or availability unless otherwise stated. L&Q do not offer mortgage or legal advice.

4. A buying scheme cannot be used in conjunction with any other offer or incentive unless otherwise stated.

5. The total value of the incentive is capped as a one-off sum which will be made available either by way of deduction from monies due at completion of the purchase, or as a direct payment to the relevant third party provided or lender. **No cash payments will be made to purchasers.**

6. Use of a buying scheme is wholly at the discretion of L&Q and subject to contract. L&Q or the third party provider reserve the right to terminate, extend, reintroduce or amend any offer prior to exchange of contracts