

L&Q Campaign Incentives September 2024

IKEA VOUCHER INCENTIVE

For reservations taken from 9th September 2024 until close of business 13th October 2024, purchasers will receive an additional **£500 Ikea voucher on top of our current incentives listed below**

This is offered in conjunction with the Terms and Conditions on pages 3 – 5 and will be removed at close of business 13th October 2024.

The below incentives are currently being offered at our developments between 9th September 2024 to 13th October inclusive subject to the terms and conditions applicable on pages 3 - 5.

Development name:	Incentive available on selected homes up to:	Plots available on:
L&Q at Brunel Street Works (Canning Town)	John Lewis furniture pack on all available one bedroom homes* *Subject to availability	All 1 bedroom homes
L&Q at Beam Park (Rainham)	£1,500 on selected one bedroom homes towards buying costs* *Selected plots, subject to availability	All available 1 bedrooms in Verona/Grenada House
L&Q at Regency Heights (Park Royal)	£1,500 towards buying costs on all one bedroom homes *Subject to availability	All 1-bedroom homes
The Chain (Walthamstow)	£1,500 on selected one & two bedroom homes towards buying costs* * Selected plots	Selected plots in Tourers House (Block A)
L&Q at Clarendon (Haringey)	£500 towards buying costs on all available homes. *Subject to availability	All available homes as per the displayed pricelist
L&Q at Kidbrooke Village (Kidbrooke)	£4,000 towards buying costs on available 1 bedroom homes £2,000 towards buying costs on available 2 bedroom homes £2,500 towards buying costs on available 3 bedroom homes £4,500 towards buying costs on Plots D4502 and D5201 only	All available homes as per the displayed pricelist
L&Q at Bankside Gardens (Reading)	£1,000 towards buying costs *Subject to availability.	All Available homes

L&Q at Huntley Wharf (Reading)	£1,000 towards buying costs on selected homes*. * Selected Plots. Subject to availability	All available homes in Block M4.
L&Q at Darwin Green - Local Centre (Cambridge)	£2,000 towards buying costs on all available homes	All available homes
L&Q at Darwin Green – Franklin Gardens (Cambridge)	£1,500 towards buying costs on all available homes	All available homes
Barking Riverside (Barking)	£1,500 towards buying costs £2,500 towards buying costs *Selected plots, subject to availability	All available homes in Collett Mansions All available homes in Chambers Apartments
Excalibur SO(Catford)	£1,000 towards buying costs on selected homes*. * Selected Plots. Subject to availability	All available homes
Addiscombe Oaks (Croydon)	£3,500 towards buying costs on 2 bedroom homes £4,000 towards buying costs on 3 bedroom homes	All available 2 and 3 bedroom homes

Purchaser Incentives



Terms & Conditions

L&Q Incentive Terms and Conditions

The following Terms and Conditions apply to all incentives offered by L&Q. Details of an incentive agreed on a specific sale can also be found on the Reservation form completed at the time the property is reserved.

The below terms are applicable to any incentive offered by L&Q.

1. Due to lender restrictions the total value of all incentives offered must not exceed 5% of the minimum share value being purchased where the sale is a Shared Ownership, this is based on the minimum share available on the selected plot
2. L&Q will not be responsible for direct payments to any lenders, or third parties and all other monthly commitment charges will remain as advised. It is the responsibility of the purchasers to pay all monthly commitment charges, including payment of service charges, ground rents and mortgage payments
3. Purchasers are not restricted from instructing solicitors or mortgage brokers of their own choice; however any incentive is usually subject to instructing a solicitor and mortgage broker from L&Q's selection of approved firms. Please discuss with your Sales Associate at the time of reservation
4. Intention to take advantage of any incentive must be disclosed at the time of reserving the property before any other discount is applied and recorded on the Reservation Form
5. This offer is subject to status and availability and any offer is subject to approval by L&Q
6. Some incentives are time limited and the incentive may be available on selected plots or available on reservations taken within a set time period, this will be detailed on the L&Q website, or further information can be obtained from the Sales team
7. Offers cannot be used in conjunction with any other offer, discount, or incentive
8. Exchange of contracts must take place within 28 days of the legal pack being issued. If the property is ready for occupation completion must take place within 10 working days of exchange, otherwise completion will be on notice until the home is ready for occupation
9. L&Q reserve the right to remove an incentive at any time.

The below terms are in addition to those stated above and relate to various incentives we may offer.

Cash incentives, for example, buying costs, moving costs, rent / service charge paid or a contribution towards bills / stamp duty

1. The total value of the incentive is capped as a one-off sum which will be by way of **deduction from monies due at completion** of the purchase, **no cash payment will be made by L&Q to a purchaser.**
2. Where an incentive is offered as rent or service charge paid for a specified period, the value of the incentive shall be calculated as the monthly rent / service charge payment multiplied by the specified number of months, this is based on a purchase of the minimum share eg 25%.
3. Where an incentive for rent / service charge is applied, **the purchaser remains responsible for their rent / service charge account** following completion of the purchase.

Incentives offering items or a service

1. The total value of the incentive is capped as a one-off sum which will be made available by way of deduction from monies due at completion of the purchase, **no cash payment will be made by L&Q to a purchaser**
2. As above in point 2 purchasers are responsible for paying the provider directly unless otherwise stated.

Voucher Incentive Information

1. The total value of the incentive is capped as a one-off sum which will be made available by way of deduction from monies due at completion or the specified voucher or code – **no cash payment will be made by L&Q to a purchaser**
2. The voucher will be supplied within 75 days of completion of the purchase
3. Where a physical voucher or card is provided, if the value is £500 or over, a signature will be required upon receipt, the address of the purchased property will be used for tracked delivery. Once a signature is provided the voucher is confirmed as delivered and L&Q will take no responsibility for claims of loss or non-delivery. Purchasers are responsible for locating vouchers where they have not signed directly themselves
4. Where an E-Voucher or code is issued- the email address of the 1st purchaser will be used unless requested otherwise
5. Multiple vouchers, cards or codes may be supplied if limits are in place
6. Further terms and conditions may be in place from the voucher or service provider, it is the purchaser's responsibility to satisfy themselves of any terms applicable
7. It is the responsibility of the purchaser to check and adhere to any usage instructions or exclusions which may be in place with the voucher or service provider
8. It is the responsibility of the purchaser to observe any validity timescales or expiry dates

Furniture packs

1. The total value of the incentive is capped as a one-off sum which will be made available either by way of deduction from monies due at completion of the purchase or as a direct payment to the chosen interior design company if a furniture pack is selected. **No cash payments will be made to purchasers**
2. Should furniture not be required, a contribution towards buying costs may be selected, to be payable at completion of the purchase. Only one option may be selected. Any contribution to purchase costs will be by deduction of completion funds due and no cash payments will be made to purchasers
3. L&Q will make a direct payment to the chosen interior designer to cover the cost of the furniture up to the stated value, or the cost of a set furniture pack which will be noted on the reservation form. Any variation to an agreed furniture pack or additional items requested will remain the responsibility of the buyer cover. The buyer is to cover all costs outside the agreed amount
4. Should an advertised item be out of stock, the interior designer reserves the right to substitute with an item reasonable in comparison
5. It is the responsibility of the purchaser to dispose safely and responsibly of any furniture which may not be required
6. L&Q do not provide a warranty on furniture, nor has any item been tested by L&Q. Any queries post completion should be taken up directly with the relevant supplier
7. Furniture packs will be confirmed and instructed only when exchange of contracts has been made and / or a completion date has been confirmed. Whilst every effort will be made we cannot guarantee the furniture pack will be installed prior to or on completion - this will be subject to the availability of the interior designer and is outside of L&Q's control.

Recommend a friend

1. L&Q will provide an additional £500 by way of a voucher or a contribution towards buying costs to a purchaser who has been recommended to buy by an existing L&Q home owner
2. L&Q will operate a recommend a friend incentive occasionally, requests will only be accepted when there is a live campaign and the person recommending the purchaser is in receipt of valid correspondence
3. If you are purchasing as a result of a recommend a friend campaign this must be noted on the reservation form, along with the name, email address and address of the person that has recommended you before the sale is confirmed
4. Unless otherwise stated, the person referring must be a previous purchaser currently residing in an L&Q property that has completed the sale within the last 5 years. A maximum of 3 recommend a friend incentives will be paid per household
5. Any voucher or incentive is payable as per the terms and conditions within this document
6. L&Q reserve the right to withdraw this offer at any time